Colloquium

Within the seminar of the Research Focus, the Ph.D. programme "Specification of discrete processes and systems of processes by operational models and logics" presents a talk by

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about

"How to Design a Slideshow?"

Abstract: In the scientific domain, presentations using a data projector have become the standard form of communication to an audience. Limited time and equipment often do not even admit of modes of presentation other than a talk accompanied by a slideshow. While the question of how to structure and how to give a convincing talk has been studied in depth, comparatively little substantial material exists explaining how to produce appropriate slides.

Rather than focussing on the "artistic" aspects of the task, the aim of this talk is to derive design requirements for slides from cognitive psychology—and to discuss systematically how to meet them. To this end, three main quality criteria appertaining to different levels of the visual perception process are proposed. All major points are illustrated by several examples taken from real-world slideshows.

Date:	09.11.2004
Place and time:	Department of Computer Science, Room: 151, 1.15 pm

All interested persons are invited to attend!

Prof. Dr.-Ing. habil. Heiko Vogler